Elopement Photography Packages

An elopement is a unique wedding experience that allows couples to trade in the expectations of pleasing family members and guests for something truly authentic to them. It's about stripping away everything and just going for it!

If you're an elopement photographer and want to market your all-day <u>Elopement</u> <u>Photography Packages</u>, it's important to understand what clients are looking for.

Professional

A professional photographer offers a higher level of service, including custom questionnaires, a personalized timeline, location scouting research and permit assistance, vendor recommendations and creative, guided-by-your-interest activities that lead to your best photos. Their prices will likely reflect this, but it's important to consider whether the added value they provide is worth the extra investment for you.

When looking for an elopement photographer, start by searching their website and online portfolios for their photography style. Then, take the time to plan a phone call or in-person meeting with any photographers that you're considering. This will help you get a feel for their personality and make sure they're the right fit for your elopement. If you're planning an adventurous elopement, ask your photographer if they've photographed there before or if they include the cost of an additional trip to a new location in their package price. It's also important to understand what they require as a deposit and when their final payment is due.

Amateur

If you are a photographer that offers elopement packages and isn't communicating the value of an elopement with your website, branding and marketing-you are missing out on a major opportunity to connect with couples! It takes on average 65 hours for a professional to plan, execute and complete an elopement. This includes researching elopement locations, obtaining permits, planning the itinerary, keeping back-ups, editing photos, preparing the gallery and more!

A photographer who offers elopement packages in this price range has a little more experience but may not have fully invested in their education or aren't comfortable with consistent editing and posing. It is still rare to find a photographer who can deliver quality and consistency within this price range.

\$500 or Less

Most couples that elope want to have photos of their day. Whether they're planning a traditional wedding or a more intimate elopement, they still want the opportunity to design a special day that their loved ones who couldn't attend would love to see.

Many elopement photographers offer additional value to their clients beyond the number of images and hours they provide. This can include location scouting, permit assistance and providing a plethora of resources to help their clients plan their elopement with less stress.

Couples should comb through different photographers' portfolios, online galleries and Instagram profiles to find one that offers their preferred photography style. It's also important to ask each photographer about their beliefs and values when it comes to elopements because they should reflect these values in the way that they approach their work.

\$1000 or More

It can be hard to know how much to charge for your elopement photography services. You're not just selling photos, you're offering an experience that will provide value for years to come.

Typically, the photographer will spend more time with you than anyone else on your wedding day. It's important to find a photographer that you connect with and who you can trust.

Some photographers will offer additional services such as a videography service. This will add more value to your elopement but may require an additional investment from you in gear and software.

Most experienced elopement photographers will attend workshops to learn new skills to improve their photography and client experience. These can be for anything from couples posing to learning composition. Adding these skills to your portfolio can increase the value of your work and make it stand out against others. It's also an excellent way to meet other like-minded people in the industry.